ORDER

KMGH

Orders

Order / Rev:	**187447**		
Alt Order #:			
Product Desc:	Perlmutter for Congress 2012		
Estimate:	12913		
Flight Dates:	10/29/12 - 11/06/12	Primary AE:	Laura Hargis
Original Date / Rev:	10/25/12 / 10/25/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:30:00
Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
Revenue Codes:	POL, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	5	$4,400.00	$3,740.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	$4,400.00	$3,740.00	0.00
Totals	5	$4,400.00	$3,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	11/06/12	11/06/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	-T-----	:30	1	$400.00	PREE	0.00	NM	1	$400.00
2	KMGH	10/29/12	10/29/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	M------	:30	1	$400.00	PREE	0.00	NM	1	$400.00
3	KMGH	11/05/12	11/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	M------	:30	1	$1,575.00	P3	0.00	NM	1	$1,575.00
4	KMGH	11/01/12	11/01/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	---T---	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
5	KMGH	10/30/12	10/30/12	Nightline Nightline	CA	1037P-1103P	-T-----	:30	1	$1,025.00	P2	0.00	NM	1	$1,025.00
													Totals	5	$4,400.00

Weekly detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
1	Week:	11/05/12	11/11/12	-T-----	1	$400.00	0.00
2	Week:	10/29/12	11/04/12	M------	1	$400.00	0.00
3	Week:	11/05/12	11/11/12	M------	1	$1,575.00	0.00
4	Week:	10/29/12	11/04/12	---T---	1	$1,000.00	0.00
5	Week:	10/29/12	11/04/12	-T-----	1	$1,025.00	0.00